



FOR IMMEDIATE RELEASE

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INTRODUCING THE APPLIED PHYSICIAN LEADERSHIP ACADEMY (APLA) ADVISORY BOARD

Distinguished Physician Leaders and Healthcare Experts Join the APLA™ Advisory Board

New York, NY, September 10, 2013 – The Leadership Development Group, Inc. (TLD Group) proudly introduces its accomplished and distinguished Advisory Board for the Applied Physician Leadership Academy (APLA)™. APLA is TLD Group’s customized leadership development program designed for physician leaders in health systems and medical/scientific leaders in the pharmaceutical industry. The APLA Advisory Board is comprised of nationally-renowned experts and thought leaders across the healthcare spectrum including health systems, insurers, and pharmaceutical companies. The Advisory Board represents multiple geographies and all industry sectors including public, non-for-profit, and private. Board members will provide guidance and perspective to continuously enhance APLA’s innovative and impactful program design.

“The evolving healthcare industry requires a fundamentally different leadership approach. With their breadth of knowledge and experience, our APLA Advisory Board will guide our innovative leadership development solutions for the healthcare industry,” said Tracy Duberman, President & CEO of The Leadership Development Group, Inc. “We will work closely with the Board to stay abreast of key insights, trends and development needs in the healthcare and pharmaceutical marketplace to ensure APLA is consistently evolving.”

APLA™ delivers high value and high impact to health systems, group practices, hospitals, pharmaceutical companies and other healthcare organizations. The multi-faceted leadership development program design is based on best practice adult learning methods, which combines didactic learning, with coaching and on-the-job development experiences. In addition, content is typically delivered on-site in a single location to enable networking as well as establish a community for continued learning. The renowned faculty of content experts, MD/PhD leaders and certified executive coaches enable ease of learning and a community forum for continued development while maintaining participant productivity.

The distinguished APLA Advisory Board includes:

- **Kent Bottles, MD** for the last 35 years has focused his career on developing strategies and tactics to successfully engage physicians in quality, leadership, innovation and technology, payment reform, and change management.
- **Maggi Cary, MD, MBA, MPH** is a senior executive, physician, educator and executive coach with broad management and patient care experience in health care, information technology, and the media.
- **Peter Finkelstein, MD** trained as a physician and psychiatrist, has worked for over fifteen years helping organizations achieve higher performance by examining and changing their internal dynamics, leadership and team practices, and culture.
- **Mike Guthrie, MD, MBA** has worked as a practicing physician, a medical director, a chief operating officer, a health system CEO, and a senior executive for a large national healthcare alliance.
- **Drew Lawson, MD** is a Stanford trained, Board-certified physician and a professionally trained and certified executive coach, educator, consultant, quality assurance & risk management director, and recognized speaker.
- **Art Lazarus, MD, MBA** is a Board-certified psychiatrist and nationally-recognized expert in healthcare management and the professional development of physicians.
- **Larry McEvoy, MD, FACEP** is a seasoned health care executive and experienced emergency physician with broad experience in strategy, leadership, facilitation, and coaching.
- **Susan Reynolds, MD, PhD** is a leader in organizational assessments, leadership development seminars, executive and physician coaching, Joint Commission consulting, and strategic planning retreats.

The Applied Physician Leadership Academy™ is customized to address the specific leadership and business needs of healthcare organizations throughout the United States. For more information, please contact Tracy Duberman, PhD, President & CEO, The Leadership Development Group, Inc. at 973-722-4480 or tduberman@tldgroupinc.com.

ABOUT THE LEADERSHIP DEVELOPMENT GROUP

The Leadership Development Group (TLD Group) is an executive assessment, leadership coaching and group development firm dedicated to enhancing executive and organizational effectiveness in multiple industry groups, with a clear focus on the healthcare industry. TLD Group partners with thought leaders who deliver insights and services that enable physician leaders and senior executives to lead more effectively. For more information on TLD Group, visit www.tldgroupinc.com.

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