



**FOR IMMEDIATE RELEASE:**

**For further information, Contact:**

AMY RIEMER, Media Relations

978-475-4441 (office)

978-502-4895 (cell)

[amy@riemercommunications.com](mailto:amy@riemercommunications.com)

**TURNING PASSION INTO IMPACT IS KEYNOTE PRESENTED AT THIS YEAR'S AMERICAN COLLEGE  
OF HEALTHCARE EXECUTIVES NJ ANNUAL MEETING**

*Tracy Duberman, Ph.D. of The Leadership Development Group Presents Keynote Address*

**NEW BRUNSWICK, NJ JULY 1, 2013** – Tracy Duberman, Ph.D., Founder, President & CEO of The Leadership Development Group, Inc. (TLD Group) discussed *Turning Passion Into Impact*—during the keynote address at the American College of Healthcare Executives- NJ (ACHE- NJ) Annual Meeting in June.

Tracy's key message delivered in the presentation focused on how connecting with a true passion can enable greatness. "We are committed to enhancing healthcare executive and physician leadership performance. Our message to leaders is to look at themselves, look around, and look ahead. Unfortunately, many people are unhappy with their careers, and lose sight of their strengths and passions as they grow older and our goal is to prepare leaders to become change agents in their organization," she commented.

To turn passion into impact, one should follow this simple roadmap:

- **Become a Self Expert:** Understand yourself, understand your values, and pay attention to what you are good at.
- **Do the Impossible:** Push your limits; everything is impossible until somebody does it first.
- **Surround Yourself With Inspiring People:** Don't be with people that encourage complacency. Your environment matters.

This year's 2013 ACHE- NJ Annual Meeting took place in New Brunswick, NJ, on June 4<sup>th</sup>. The American College of Healthcare Executives of New Jersey (ACHE-NJ) is an organization for those who offer management services within health care facilities, organizations, and networks. ACHE- NJ helps the education, networking, employment, and mentoring needs of NJ Healthcare Executives.

**ABOUT THE LEADERSHIP DEVELOPMENT GROUP**

The Leadership Development Group, Inc, (TLD Group) is a global executive assessment, leadership coaching and group development firm dedicated to enhancing executive and organizational effectiveness in multiple industry groups, with a clear focus on the healthcare industry. TLD Group partners with those who deliver insights and services that enable physician leaders and senior executives to lead more effectively. For more information on TLD Group, visit [www.tldgroupinc.com](http://www.tldgroupinc.com).